

# Cookie Policy - Premium City SRL - TodiApp

Effective as of 05.23.2018

This Cookie Policy describes how Premium City SRL uses cookies and similar technologies to provide, improve, promote and protect the Services. Note that any capitalized terms not defined in this Cookie Policy have the meanings set forth in our Terms of Service.

## 1. What is a cookie? -

A cookie is a small piece of text sent to your browser when you visit a site. It serves a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the Services. Each cookie expires after a certain period of time depending on what we use it for.

## 2. Why do we use cookies? -

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites and Services to operate. Other cookies enable us and the third parties we work with to track and target the interests of visitors to our Websites. For example, we use cookies to tailor content and information that we may send or display to you and otherwise personalize your experience while interacting with our Websites and to otherwise improve the functionality of the Services we provide. We also enable our Users to employ cookies and similar tracking technologies in connection with their use of our Services in order to allow them customize the experience they provide to their End Users using our Services. Finally, third parties serve cookies through our Websites and Services for advertising, analytics, and other purposes. This is described in more detail below.

The Services and our Websites use both 1st party cookies (which are set by the Sites being visited) and 3rd party cookies (which are set by a server located outside the domain of our Sites).

## 3. What cookies do we use? -

### 3.1 Authentication, personalization and security

These cookies are strictly necessary to provide you with the Services and the services available through our Websites and to use some of their features, such as access to secure areas. Because these cookies are strictly necessary to deliver the websites, you cannot refuse them without impacting how our websites function. You can block or delete them by changing your browser settings, as described under the heading "How can I control cookies?" in the Cookie Statement.

Delivered by	Cookies
Premium City SRL	PHPSESSID typep DYNSRV DYNORSRV Premium City SRL-lang Typeo _wmv6_duoapps-ident

### 3.2 Performance and Analytics

These cookies help us analyze how the Services are being accessed and used, and enable us to track performance of the Services. For example, we use cookies to get insights regarding your End Users and Applications performance, such as page speed or to help us customize our Websites and Services for you in order to enhance your experience.

Delivered by	Cookies
Pingdom	_cfduid
Google	_utmz _utmt _utma _utmz
Facebook	fr

### 3.3 Targeting or advertising cookies

These cookies are used to make advertising messages more relevant to you and your interests. We sometimes use cookies delivered by third parties to track the performance of our advertisements. For example, these cookies remember which browsers have visited our websites. The information provided to third parties does not include personal information, but this information may be re-associated with personal information after we receive it. This process helps us manage and track the effectiveness of our marketing efforts.

Delivered by	Cookies
Bing	MUID

Google	IDE _gads _ga CONSENT
Facebook	m_pixel_ratio

#### 4. Other tracking technologies -

We and our third party partners may use other, similar technologies from time to time, like web beacons, pixels (or “clear gifs”) and other tracking technologies. These are tiny graphics files that contain a unique identifier that enable us to recognise when someone has visited our Websites. This allows us, for example, to monitor the traffic patterns of users from one page within our Websites to another, to deliver or communicate with cookies, to understand whether you have come to our Websites from an online advertisement displayed on a third-party website, to serve targeted advertisements to you and others like you, to improve site performance, and to measure the success of marketing campaigns. While you may not have the ability to specifically reject or disable these tracking technologies, in many instances, these technologies are reliant on cookies to function properly; accordingly, in those instances, declining cookies will impair functioning of these technologies.

We use device identifiers to track, analyze and improve the performance and deliver the Services. For instance, when you send a targeted push notification to a subset of your End-Users

#### 5. How Do I manage cookies? -

If you'd like to remove or disable cookies via your browser, you certainly can. You'll want to refer to your browser's configuration documentation to do this since the steps for doing so are usually browser-specific. One important note is that if you do go this route, this might adversely impact your ability to use our Services effectively. Enabling cookies ensures a smoother experience when you use our Services.

Most advertising networks offer you a way to opt out of Interest Based Advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

#### 6. Cookie policy updates -

We may update this Cookie policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie policy regularly to stay informed about our use of cookies and related technologies. The date at the top of this Cookie policy indicates when it was last updated.

#### Accetta o rifiuta i cookie

Nel visitare i nostri siti, potrebbero essere utilizzati diversi cookie, soggetti a tua scelta. Per favore, imposta le tue preferenze qui sotto. Puoi modificarli in qualsiasi momento da questa pagina.

Monitoraggio audience / Pubblicità

Questi cookie ci permettono di ottenere informazioni relative al traffico sui nostri siti web, sapere come gli utenti in Internet li usano e misurare le loro prestazioni.